



RESOLUTION NO. 2022-12

RESOLUTION RECOGNIZING THE DISTINGUISHED SERVICE OF DIANNE B. MCKAY

WHEREAS, Dianne B. McKay was elected as a Ventura County Community College District (VCCCD) Board Trustee in 2010 and has executed her duties beyond measure with a servant's heart of empathy, awareness, stewardship, integrity, fiscal oversight, and distinguished character for 12 years representing Area 2 Thousand Oaks, Newbury Park, Westlake Village (Ventura County portion), Oak Park, Lake Sherwood, Hidden Valley, Santa Rosa Valley and Portions of Camarillo; and

WHEREAS, Dianne B. McKay is president and owner of Mustang Marketing, the largest full-service marketing and public relations firm in Ventura County; and who in 1986, with her father, founded and ran the broadcasting company Strategic Television until it was sold in 2004; and

WHEREAS, Dianne B. McKay received her Bachelor of Science in Business Administration—Marketing from California State University, Chico; and

WHEREAS, Dianne B. McKay has worked to support the enrichment and advancement of students in Ventura County through her leadership and engagement with numerous K-12 boards and committees, including the Conejo Valley Unified School District Advisory Council; Conejo Schools Foundation; Facilities Strategic Goals Committee; Bond District Advisory Committee; Homework Committee; Stadium Task Force; Redwood Middle School and Thousand Oaks High School PTA Boards; Thousand Oaks High School Journalism Booster Club, Madrona Elementary Technology Booster Club; and College of Business Advisory Board of California State University, Chico; as well as Moorpark, Oxnard, and Ventura colleges; and

WHEREAS, Dianne B. McKay has provided outstanding leadership and guidance to the District and colleges as Board Chair and Vice Chair with compassion, commitment, and a fierce conviction to doing the right thing for students and the community; and

WHEREAS, Dianne B. McKay has served on numerous VCCCD Board Committees, including Board Evaluation; Diversity, Equity, and Inclusion; Policy, Planning, and Student Success; Administrative Services; Communications; Capital Planning; and the Chancellor Search in 2017 and 2022; and

WHEREAS, Dianne B. McKay, in service to the community, has held leadership roles on the Conejo Schools Foundation, the local Boys & Girls Club, United Way of Ventura County, Safe Passage Youth Foundation, and the Ventura County Family Justice Center Foundation; and

WHEREAS, Dianne B. McKay, in service to the State of California Community Colleges, has held a leadership role on the Community College League of California Advisory Committee on Education Services and conducted numerous professional development sessions for local and state community college leaders and trustees;

WHEREAS, Dianne B. McKay has received numerous recognitions for her community engagement, including the Greater Conejo Valley Chamber of Commerce's Woman of the Year, 2018; Greater Conejo Valley Chamber of Commerce's Business of the Year Award, 2019; Top Women in Business by the San Fernando

Valley Business Journal (twice); National Association of Women Business Owners Education Advocate of the Year; Ventura County Leadership Academy's Educational Leader of the Year, 2021; Ventura County Leadership Academy's Business of the Year Award, 2019; Thousand Oaks Rotary John Conlan Award and named a Paul Harris Fellow; and recognition as a top public relations and marketing firm by the Pacific Coast Business Times; and

WHEREAS, Dianne B. McKay led the VCCCD Board to become the first in the state for each trustee to receive an Excellence in Trusteeship Certification and led the District to navigate significant budget cuts and removal of accreditation probation; and


WHEREAS, Dianne B. McKay leaves a lasting mark on the colleges and community for her tireless work for the advancement, sustainability, and economic recovery of Ventura County and the improvement of educational opportunities for youth.

NOW, THEREFORE, BE IT RESOLVED, that the VCCCD Board of Trustees acknowledges and extends its deep gratitude to Dianne B. McKay for her unparalleled leadership and service to the students and community of Ventura County.

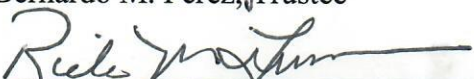
Adopted November 9, 2022:



Joshua Chancer, Trustee



Bernardo M. Perez, Trustee



Rick MacLennan, Ed.D., Chancellor



Stan Mantooth, Vice Chair



Gabriela Torres, Trustee