The 2015-16 Academic Year at the Ventura County Community College District is progressing with great success and Fall 2015 experienced the best start in this century. We now look forward to an exciting and productive 2016 spring semester. Whether you are a student, faculty member, classified staff member, volunteer, or an interested citizen in the community, the three colleges of our District offer you literally hundreds of opportunities to advance your education, re-train for new employment and/or enjoy a variety of community services, activities and events. This newsletter highlights some of the exciting things taking place around the District for your benefit and enjoyment.

Campus Centers Helping Our Veteran Students

Did you know that Ventura County reports almost 48,000 veterans live in our county? Here in our District, approximately 800 Veteran students at Moorpark College, Oxnard College and Ventura College have enrolled in courses totaling nearly 8,000 class units. To help meet the unique needs of our student veterans, we are committed to providing the best possible environment for veterans to flourish in our Veterans Centers. Each of our colleges now provides academic and career counseling for veterans and their dependents in safe and social environments. In these centers, vets can study, use computers, spend time with fellow veterans, receive assistance with College applications and registration, GI Bill Benefits, PTSD and TBI issues, transition from wartime to civilian life.
Veterans Day Remembrance Ceremonies

Dr. Luskin was honored to deliver a Keynote Address at the Ivy Lawn Memorial Park Veterans Day Service on November 11. Congresswoman Julia Brownley and California State Senator Hannah-Beth Jackson also gave remarks at the event. County Supervisor Steve Bennett attended the remembrance ceremony, along with many veterans, servicemen and women, Boy Scout and Girl Scout troops and community members. The event recognized and honored the sacrifices made by Veterans through the years on behalf of our country, and confirmed our commitment to provide the support services necessary to help our veteran students achieve success in education and in our community.

Joint Meeting of the Board of Trustees and the Personnel Commission

On November 10, the VCCCD Board of Trustees held its first joint meeting with the VCCCD Personnel Commission in conjunction with the November Board of Trustees’ meeting. The Personnel Commissioners for the VCCCD are Chair Barbara M. Harison, David J. Gonzales and James L. King. Michael Arnoldus serves as the Director of Employment Services/Personnel Commission. The Commission provided a short presentation pertaining to the history and role of the Commission. The Commission and Board also discussed the interrelationship between the Board, Commission, and management, with regard to various personnel-related functions. The Board recognized outgoing Commissioner David Gonzales for his 12 years of service on the Commission.

VCCCD Trustee Larry Kennedy Spearheads Community College League Veterans Caucus

Trustee Larry Kennedy has spearheaded the founding of the California Community College League Veterans Caucus, a statewide forum for Community College Veterans Affairs. The VCCCD hosted a Veterans Caucus Reception at the annual CCLC Conference. The VCCCD Marketing Team has created an exciting new logo for the Veterans Caucus, which will soon be visible throughout the state.

VETERANS - continued from page 1

life, financial aid, job search skills, transfer and study skills, and referrals to VA and community agencies.

The VCCCD Veterans Centers assist with vital veteran student needs, such as psychosocial adjustment, development of college survival skills, student success courses, and activities tailored for veterans and their dependents. These include individual counseling, help developing educational plans, new veteran student orientation and assessment, and workshops on student retention and success. The Oxnard College staff also works with veterans and active duty military personnel at Port Hueneme Naval Base and Point Mugu Air Force Base. Fifteen Ventura College veteran students received scholarships in Spring 2015. The Ventura College Center has established an internship in collaboration with the USC School of Social Work. With a counselor and staff available to assist with paper work, the Moorpark College center works closely with the health center to support veteran students, including a diverse advisory staff of faculty, classified employees and administrators. The VCCCD is committed to serving the Veterans of Ventura County.
VCCCD Board Of Trustees

Here is an opportunity for you to get acquainted with the members of our Board of Trustees and the wonderful wealth of experience and service to community each brings to our District leadership.

Trustee Stephen P. Blum, Esq.
Area 1

Trustee Blum has been on our Board of Trustees since 2006, and has more than 35 years of experience in education, starting with teaching Adult Education, High School Social Studies, and Physical Education, and as a Cross-Country and Track & Field coach at Buena High school for 22 years. He has also served as an Education Law professor for California Lutheran University and Vanguard University. Trustee Blum received a Bachelor of Arts Degree in History, a California Teaching Credential, and a Master's Degree in Education from California Lutheran University, and a Juris Doctor from the Ventura College of Law. He has been a member of the California State Bar since 2006. Trustee Blum is currently a member of the California Community College Trustee State Board and is the Treasurer of the Ventura County Schools Association. A long-distance runner, Trustee Blum has run a half marathon in 1:06, held the American Record for the Men's Master's Road 5K, and was the 1995 Master's Track & Field National Champion in the 5,000 and 10,000 meter events. In 2014, he was inducted into the Ventura County Sports Hall of Fame.

Trustee Dianne B. McKay
Area 2

Trustee McKay was elected to the Ventura County Community College District Board of Trustees in 2010. She works as vice president of Mustang Marketing, the oldest and largest marketing firm in Ventura County. Joining Mustang in early 2010, Chair McKay's unique hybrid of expertise in business management and community outreach allows her to effectively help Mustang's Southern California clients succeed, whether large national corporations or local nonprofits. Chair McKay's business career started in 1982 in the telecommunications field; then in 1986 she and her father founded Strategic Television. After more than two decades in live broadcast television, managing some of the largest and most complex programs of that time, she switched focus to fundraising for education and nonprofit organizations before joining Mustang. A resident of Thousand Oaks since 1972, she has received numerous awards for her dedication and work within the community. She has served on the Chico State College of Business Advisory Board, the Thousand Oaks Traffic and Transportation Commission, and various other local boards and committees, including 15 months as interim president of the local Boys & Girls Club. From 2004-2006, Chair McKay was president and executive director of the Conejo Schools Foundation, and remains an active board member. Chair McKay and her husband Duncan have four children.

Trustee Larry Kennedy
Area 3

Trustee Kennedy was elected to the Ventura County Community College District Board of Trustees in 2012. Since 2002, he has owned Kennedy Consulting Services, a consulting firm that trains workforce professionals to improve services through staff and Board workshops. From 1979 until joining the VCCCD Board of Trustees, Trustee Kennedy was a Business Department Professor at Ventura College, teaching Macro- and Micro-Economic Theory, Management and Supervision, Marketing, and Human Resources Management. He previously served as the Director of the Oxnard College Job and Career Center and as Regional Manager and Job Service Manager with the State of California Employment Development Department. Trustee Kennedy received his Bachelor of Arts degree in Economics at UC Santa Barbara, and his MBA at California Lutheran University. In service to the community, Trustee Kennedy has held leadership roles as President/Board of Directors with the American Red Cross, the County of Ventura Economic Development (CEDS), the Workforce Investment Board (WIB), Rotary International, County of Ventura Management Council, Oxnard College Academic Senate, Employer Advisory Council, Chamber of Commerce, California Workforce Association and the Oxnard College Foundation. He has been on the Ventura County Regional Energy Alliance Board of Directors since 2012. Trustee Kennedy is a Vietnam Era U.S. Navy Disabled Veteran, who is descended from 1885 Ojai pioneers. Trustee Kennedy and his wife Joanne live in Camarillo and have two grown daughters.
Here is an opportunity for you to get acquainted with the members of our Board of Trustees and the wonderful wealth of experience and service to community each brings to our District leadership.

**Ilse Maymes**

**Student Trustee**

Student Trustee Maymes was elected to the Board of Trustees in 2014 and is now serving her second term in office. She is a full-time student in the Pathway to Law School Program at Ventura College, and is planning to transfer next fall to pursue a bachelor’s degree in Political Science. Trustee Maymes first became involved in Student Government at Ventura College, which led her to decide to run in the elections for the Student Trustee position. After becoming a Student Trustee, she decided to participate at the state level for community colleges, and now serves as a member of the Advisory Committee for Education Services for the CCLC and as President of the California Community College Association for Student Trustees. She has also had the opportunity to become involved within the county and serve as a Supervisory Committee member for the County Schools Federal Credit Union in Ventura. Though her involvement in student government, she has been able to find her passion, and no matter where her career may lead, she plans to include helping others.

**Trustee Arturo D. Hernández**

**Area 5**

Trustee Hernández has served on the Ventura County Community College District Board of Trustees since 2000, and is currently the Vice President of the California Community College Latino Trustees Association. He is a lifelong Ventura County and Oxnard resident. He graduated from Rio Mesa High School and earned a Bachelor of Arts Degree in Economics from the University of California at Santa Barbara. He and his wife Julie have three grown children and live in Oxnard, California. He has served as Trustee on local school boards for over 25 years including the Oxnard Union High School District and Rio School District Boards. He is a Manager for the County of Ventura with the Human Services Agency. Trustee Hernandez is a two-time recipient (1992 and 2011) of the El Concilio Latino Leadership Award, and the recipient of the Naval Warfare Surface Command’s Hispanic Achievement Award. He is also a founding member of the Ventura County Community Foundation’s Destino 2000 Legacy Fund.

**Trustee Bernardo M. Perez**

**Area 4**

Trustee Perez joined the Board of Trustees in 2010. Previously, he represented his community on the Moorpark City Council, including serving as Mayor of the City of Moorpark. In addition, Trustee Perez currently holds positions with the Workforce Investment Board, the Moorpark Foundation for the Arts, and the Simi Valley Hospital Foundation. Since 1999, Trustee Perez has worked as the Project Manager for the Cabrillo Economic Development Corporation in Ventura. He previously was employed with the Los Angeles Department of Water and Power for over 30 years. Through the years, Trustee Perez has served his community with the Ventura County Civic Alliance, Clinicas del Camino Real, United Way of Ventura County, Cabrillo Economic Development Corporation, El Concilio del Condado de Ventura, Children’s Health Initiative Steering Committee, HOME Housing Task Force, Justice and Peace Commission, Archdiocese of Los Angeles, Ventura County Living Wage Coalition (Co-Chair), the 2010 Ventura County Housing Conference Planning Committee, and he has assisted the Moorpark Unified School District as a classroom volunteer/reader.
Collaborating for Student Success

VC INNOVATES

The California Career Pathways Trust (started in 2013 by the California Legislature) has provided a competitive grant for Ventura County K-12 schools and community colleges. This will provide funds to educators, businesses and community partners to work together for innovative educational approaches while seamlessly preparing our future workforce members and leaders for jobs. Named “VC Innovates,” the program merges local business, education, and community representatives to support industry-based learning projects, and develop students’ “soft skills” that lead to regional jobs. VC Innovates links county educational systems to better serve student needs while supporting the industry sectors in the California Department of Education’s Career and Technical Education Framework. VCCCD is part of this $23.4 million multi-year grant to serve more than 35,000 students in over 200 career pathways. Ventura College President Dr. Greg Gillespie, Vice Chancellor Rick Post, and Grant Director Celine Park will lead the VCCCD team in collaboration with our partners, the Ventura County Office of Education, local school districts including Ventura Unified, Simi Valley Unified, Moorpark Unified, Conejo Valley Unified, Ojai Unified, Santa Paula Unified, and Fillmore Unified, the Ventura County Workforce Development Board, local businesses, and civic organizations. For more information, visit VCInnovates.org.

Student Trustee Ilse Maymes Presents at State Conference

VCCCD Student Trustee Ilse Maymes is participating at the statewide level of student government as President of the California Community College Association of Student Trustees (CCCAST). Ilse attended the Student Leadership Conference in San Jose in late October where she gave a presentation on the Role of the Student Trustee to a statewide gathering of Student Government Members and Student Trustees. Congratulations to Ilse on her great work and involvement on behalf of California Community College Student Government. She is a true leader.

Trustee Stephen Blum Serves on Statewide Accreditation Task Force

The California Community Colleges Chancellor’s Office convened a 2015 Task Force on Accreditation to evaluate the current state of California community colleges accreditation and to recommend to the California Community Colleges Chancellor and Board of Governors the best possible courses of action for service to students. VCCCD Trustee Stephen Blum worked on this task force and helped to prepare a forward-looking report identifying the qualities constituting an ideal accrediting body. Task force members represented various constituent groups within the community college system, including administration, faculty, trustees, accreditation liaison officers, and the California Community College Chancellor’s Office.

The public report can be found at http://californiacommunitycolleges.cccco.edu/Portals/0/reports/2015-Accreditation-Report-ADA.pdf
FALL 2015 - CHANCELLOR’S NEWSLETTER

STUDENT ETHNICITY
District-wide Fall 2015

<table>
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<tr>
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<td>0.7</td>
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Ventura County
P-20 Council
Chancellor Luskin serves on the Ventura County P-20 Regional Council composed of key countywide decision-makers from public and private education, businesses, parent organizations and community agencies. P-20 provides educational support and awareness with the goal to improve academic excellence, eliminate achievement gaps, and advance college preparation and completion for students from pre-school through college. P-20 fosters the collaborative efforts of our partner organizations to enhance the college-bound rate of all student populations through early and consistent intervention. This includes mentoring and tutoring students in key identified high schools, and successfully competing for grants for area high schools to increase the number of students taking college prep classes and entrance testing. P-20 members include the Ventura County Office of Education, CSUCI, Cal Lutheran University, the Ventura County Economic Development Association, First 5 Ventura County, Boys and Girls Club, the 12th District PTA, Naval Base Ventura County, United Way of Ventura County and business CEOs.

In the COMMUNITY

VCCCD Chancellor and Trustees Meet with Citizens Advisory Council

On November 2, the Board of Trustees met with over 30 community leaders and senior staff at the Citizens Advisory Council at the Ventura County Office of Education Services Center to discuss the state and future of the District. We explored ways in which media, technology, and instant communication continue to transform our county, and how community colleges must respond with innovative approaches to facilitate student success in existing and emerging fields. The VCCCD is perfectly positioned to lead change and partner with local organizations to boost Ventura County’s economy through education and training.

Community Advisory Council members expressed their interest in topics such as Dual and Concurrent Enrollment, Media and Technology, STEM, and more. The conversation included exploring and expanding program opportunities for students, outreach to parents and businesses, and raising the profile of community colleges. We appreciate the valuable input from our community leaders. The Citizens Advisory Council provides a unique insight, guidance, and expertise from which the District and students will benefit as we plan the future of our District.

VENTURA COUNTY COLLEGE DISTRICT
VCCCD Board of Trustees and the County of Ventura Board of Supervisors have approved an agreement with the Ventura County Sheriff’s Department for collaboration with Ventura College to provide the Basic Training Academy for law enforcement officers. The first training academy class offered in collaboration with the Ventura County Sheriff’s Department began at the end of October with approximately 40 students.

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FOR YOUR INFO

VCCCD Statistics: FOR THOSE WHO LIKE NUMBERS
VCCCD Headcount 2014-2015: 50,000 students attended VCCCD colleges

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STUDENT ETHNICITY
District-wide Fall 2015
Ventura College President
Joins Workforce Investment Board of Ventura County

Ventura College President Greg Gillespie serves on the Ventura County Workforce Investment Board (WIB). WIB members are local leaders in business, economic development, education, labor, government, and other community-based organizations. The WIB addresses workforce development opportunities and challenges in Ventura County to benefit employers, job seekers, and youth. “I am working with a group of innovative leaders within the community who have the expertise to connect employers in need with locally trained skilled workers, which keeps our county thriving and competitive,” says Dr. Gillespie. “These efforts complement VC Innovates grant objectives to build career pathways.” The VC Innovates project provides pathways for high school students to move to one of our community colleges and on to employment. A majority of career technical education (CTE) occurs right here in our own backyard at Moorpark, Oxnard, and Ventura Colleges where a wide variety of CTE programs are offered. These programs provide our students with opportunities to find work that develops into lifetime careers. VCCCD Trustee Bernardo M. Perez also serves on the WIB on behalf of Cabrillo Economic Development Corporation.

New Senior Leaders at the District Administrative Center

DAVID KEEBLER, the Vice Chancellor of Business and Administrative Services, and the District’s chief financial officer, oversees fiscal and risk management, business services, and federal/state reporting. Keebler has over 31 years’ community college experience in teaching and administration, most recently as Vice President of Business Services at Ventura College. He previously held community college positions in Oregon, Minnesota, and California. Keebler also taught at the UCLA graduate education program and high school Math and Computer Science. Keebler holds Master of Arts degrees in Education Administration and Education Curriculum, and participated in the Oregon State University’s Community College Leadership Program. Chancellor Luskin notes, “I have had an opportunity to work with Vice Chancellor Keebler in the past, and his performance was exemplary. His depth of experience and demonstrated leadership at Ventura College is exactly what we need for District sustainability. David has the vision and skills to help us achieve our goals.”

RICK POST is the Vice Chancellor of Educational Services. Rick accepted this position after serving the VCCCD as Director of Economic Development and Contract Education, and Vice President for Academic and Student Affairs at Oxnard College. Rick held similar positions at Cerro Coso and Bakersfield Community Colleges, and for West Hills Community College District Foundation. Rick worked for many years at College of the Desert in Palm Desert, California, where he was a faculty member before holding positions as Dean of Applied Science & Business, Director of Career & Technical Education, Bond Coordinator, Dean of Resource Development, and Assistant to the President. Rick has taught at CSU San Bernardino, National University, and Chapman University. Rick has a Bachelor of Science degree and MBA from CSU Hayward, and a J.D. from University of La Verne College of Law. Rick is a veteran of the United States Navy. He was appointed to the Cabazon Band of Mission Indians Gaming Commission; and elected Chairman of the Board of the East Valley Tourist Development Authority. He currently sits on the Sustainability Commission for the City of Indio and the Palm Springs USD Foundation Board. Rick will provide us with needed support for contracts and grants, international education, contract education, academic programs, distance education, institutional research and instructional effectiveness, student services and activities, and will be the Title IX and District-level Clery Act coordinator for student matters.
Looking at colleges offering low cost education, good return on investment and high success rate, The Huffington Post ranked Moorpark College as Number 4 in the country. Congratulations to Moorpark College for this achievement and the work they do for the students of Ventura County.

The Huffington Post Names Moorpark College Number 4 in the Nation

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Moorpark College Among Top Colleges in Value-Added Rankings

The Brookings Institution evaluated the Obama administration’s new College Scorecard database to arrive at value-added rankings for colleges in the United States. Moorpark College appears among the top tier of two-year colleges. Looking at alumni earnings from more than 3,000 colleges (both two- and four-year), the Brookings publication analysis measured the value added to student outcomes regardless of student characteristics. “Value-added measures attempt to isolate the contribution of the college to student outcomes, as distinct from predictions based on student characteristics or the level of degree offered. It is not a measure of return on investment, but rather a way to compare colleges on a more equal footing, by adjusting for the relative advantages or disadvantages faced by diverse students pursuing different levels of study across different local economies.” Complete study information available at The Brookings Institution, http://www.brookings.edu/research/reports2/2015/10/29-earnings-data-college-scorecard-rothwell.

Table 4. Two-Year colleges with the highest value-added with respect to medium-term earnings for federal aid recipients, for cohort entering in 2001-2002

<table>
<thead>
<tr>
<th>Rank</th>
<th>College and Location</th>
<th>Average Starting Salary to College Cost Ratio</th>
<th>Graduation and Transfer Rate</th>
<th>In-State Tuition</th>
<th>College Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Coastline Community College (Fountain Valley, CA)</td>
<td>1.748</td>
<td>40.20%</td>
<td>$1,136.00</td>
<td>100.0</td>
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<tr>
<td>2</td>
<td>Northern Oklahoma College (Tulsa, OK)</td>
<td>1.878</td>
<td>45.70%</td>
<td>$2,845.00</td>
<td>99.8</td>
</tr>
<tr>
<td>3</td>
<td>Cochise College (Douglas, AZ)</td>
<td>1.635</td>
<td>46.00%</td>
<td>$1,880.00</td>
<td>97.2</td>
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<tr>
<td>4</td>
<td>Moorpark College (Moorpark, CA)</td>
<td>1.413</td>
<td>47.20%</td>
<td>$1,338.00</td>
<td>92.1</td>
</tr>
<tr>
<td>5</td>
<td>Rend Lake College (Ina, IL)</td>
<td>1.334</td>
<td>66.80%</td>
<td>$4,320.00</td>
<td>88.7</td>
</tr>
<tr>
<td>6</td>
<td>North Central Missouri College (Trenton, MO)</td>
<td>1.451</td>
<td>47.00%</td>
<td>$2,712.00</td>
<td>88.7</td>
</tr>
<tr>
<td>7</td>
<td>Meridian Community College (Meridian, MS)</td>
<td>1.028</td>
<td>61.70%</td>
<td>$2,230.00</td>
<td>84.0</td>
</tr>
<tr>
<td>8</td>
<td>Tallahassee Community College (Tallahassee, FL)</td>
<td>1.168</td>
<td>52.30%</td>
<td>$2,017.00</td>
<td>83.8</td>
</tr>
<tr>
<td>9</td>
<td>Fort Scott Community College (Fort Scott, KS)</td>
<td>1.054</td>
<td>60.40%</td>
<td>$2,580.00</td>
<td>82.4</td>
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<tr>
<td>10</td>
<td>Pratt Community College (Pratt, KS)</td>
<td>1.228</td>
<td>54.00%</td>
<td>$3,012.00</td>
<td>82.2</td>
</tr>
</tbody>
</table>

Accuracy of prior college and other sources. Value-added in this calculation is the difference between actual and predicted earnings in log values. A zero value-added measure means the school’s students earn the average for students like them at similar types of colleges. Average is weighted by number of students with loans in cohort. Does not equal zero because larger schools tend to have higher value-added. Colleges with records aggregated across branch campuses were omitted from this list because of likely error in measurement.
Oxnard College recently hosted a Chancellor’s Circle Luncheon honoring California Community Colleges Chancellor Brice Harris at “Condor Day.” Guests included Trustees, Chancellors, Presidents, Academic Senates, Foundation Directors, District/College employees, and community leaders from around the state. VCCCD Board Chair Dianne McKay, Vice Chair Larry Kennedy, Trustee Art Hernández, Trustee Bernardo Perez, and Dr. Luskin were pleased to attend. The day included a tour of Oxnard College, a performance by members of the Oxnard College Ballet Folklorico Mestizo and visits to Student Services and the Library/Learning Resources Center. The luncheon showcased the talents of Oxnard College Culinary Arts and Restaurant Management students, who prepared and served the meal as part of their coursework.
Human Resources Develops Online Training

To increase the number of employees eligible for service on selection committees, the Human Resources Department recently filmed their two-hour sensitivity to diversity presentation and training. The online training module will be available to employees to complete diversity training before serving on selection committees. This will ease accessibility to the training and expand the number of trained employees who can assist with selection committee work. This collaborative effort brought together the talents of the Districtwide Communications and Marketing team, Oxnard College film and photography students, and the Human Resources Department management team.

FUN AND GAMES

Promoting Fitness and Having Some Fun at 2015 Get MOoVin’ 5K

Bravo to all VCCCD Trustees, employees, friends and family members, who woke up early Saturday, Oct. 17, for the 4th Annual Get MOoVin’ 5K Run/Walk and Health Fair, which this year took place at the District Administrative Center. Over 170 participated as runners, walkers and volunteers, including several student volunteers from Foothill Technology High School. Sandy Mason of Ventura College finished with the fastest time for female employees, while Aaron Sharp of Oxnard College blazed ahead with the male employees’ best time. Next year’s event is slated to take place at Moorpark College.
Halloween Festivities

The DAC staff celebrated Halloween with a potluck lunch and costume contest. Dina Pielaet and Janeene Nagaoka claimed the top prize for their creative spirit, with Marla Ward and student employee Antonio Pantoja also receiving costume creativity recognition.

Dina Pielaet and Janeene Nagaoka - Marketing

Marla Ward - IT

Antonio Pantoja - HR

The Ventura County Community College District is located in one of the most desirable areas in California. The Washington Post and the New York Times have each noted that we have the best climate in the United States. This is an economic, demographic and educational climate where those who live here flourish and enjoy many special advantages.

As we arrive near the end of the semester and the holiday season, I wish energy and enthusiasm to all as we continue the excellent work that takes place here at the VCCCD. We are very proud of our many accomplishments and to be members of the Ventura County Community College District faculty, staff and administration.

Best Regards,

Bernard Luskin, Ed.D, Chancellor
Ventura County Community College District
bluskin@vcccd.edu

Be sure to like the Ventura County Community College District Facebook page to keep up-to-date on exciting things happening around the District.

www.facebook.com/venturacountyccd
New District-wide Enrollment Awareness Campaign Hits the Ventura County Streets, Malls and Internet.

In an effort to increase awareness and to remind potential students that it’s time to register for classes, the campaign is off and running. You’ll see our graphics on recycle bins, buses, huge mall column wraps and elevator doors. Thousands of postcards are being slipped into each photo packet at the mall Santa booth and a looping video is playing to a captive audience as people wait in line to talk to Santa at both Pacific View mall and The Oaks mall. Also, we have ads running on Pandora and Ventura county radio stations, plus we’ve thrown out a major social media presence that encourages people to post a selfie on any of our social media sites. IT’S ON!

See our video at https://vimeo.com/146740640
facebook.com/PictureUhere  twitter.com/pictureuhere
Instagram: PictureUhere Youtube: pictureuhere