CAMPUS WAYFINDING AND SIGN PLAN
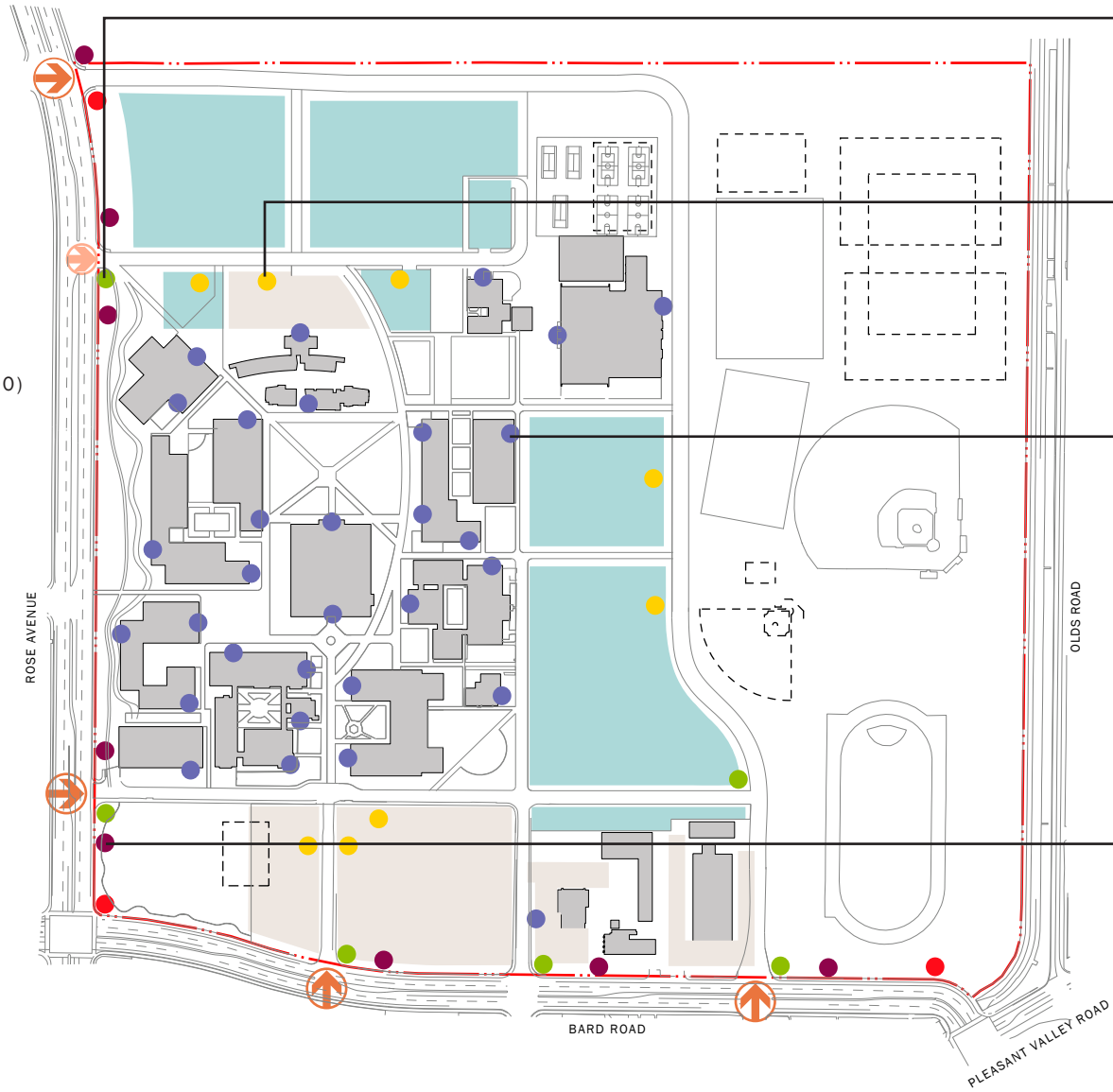
CAMPUS WAYFINDING AND SIGN PLAN

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2

FUTURE CAMPUS ID SIGNS (ST R2/00)

DIRECTIONAL ROADWAY (ST R3/00)

STREET SIGNS (ST R3/00)

PARKING FEES / REGULATIONS (ST R4/00)

PRIMARY BUILDING ID (ST X1/00)

PRIMARY CAMPUS ENTRY

SECONDARY CAMPUS ENTRY

FUTURE PARKING EXPANSION

EXISTING PARKING

N

0   200'   400'   600'

ROSE AVENUE

OLDS ROAD

BARD ROAD

PLEASANT VALLEY ROAD

campus wayfinding and sign plan

SIGN TYPE R9/00 - Parking Fees / Regulations

SIGN TYPE R4/00 - Street Signs

SIGN TYPE X1/00 - Primary Building ID
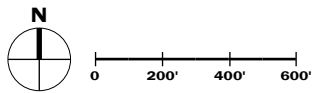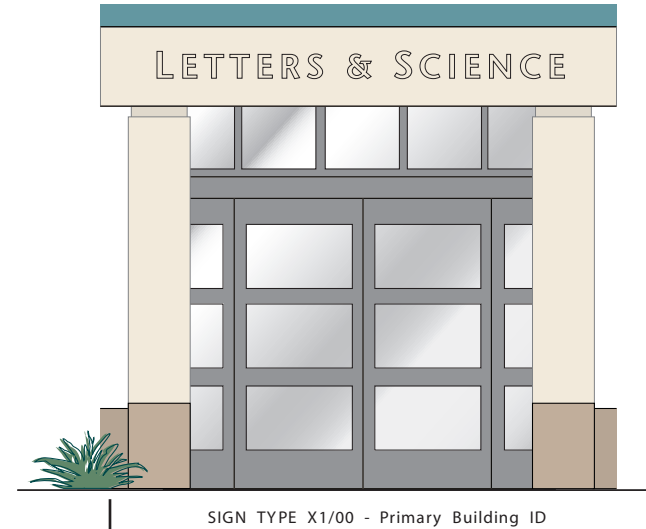
THE CAMPUS SIGN PROGRAM

(Note: At the time of Final Oxnard College Facilities Master Plan 2004 preparation, modifications to the campus sign family concept shown here were underway. The concept illustrated here does not reflect the changes underway at that time. The separate Sign Guidelines Appendix binder prepared in conjunction with the Facilities Master Plan 2004 was to contain the modified sign concept.)

The new campus wayfinding program will use landmarks, signage, pathways and environmental cues to help first time visitors navigate the campus and find destinations easily and conveniently. Sign components will be well planned, seamlessly connected and esthetically pleasing, creating a positive first impression and a sense of security and comfort for students, faculty and guests.

SIGN TYPE R3/00 - Roadway Directional

7

4
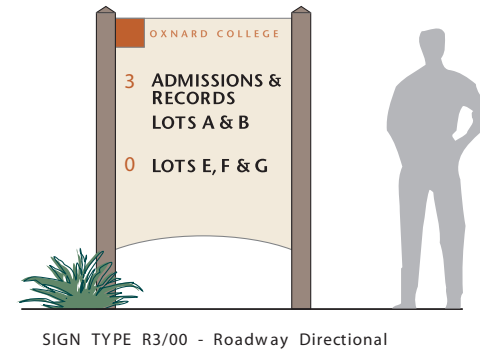
THE CAMPUS SIGN SYSTEM

Hierarchy of sign types by category:

"R" Series - Roadway/Vehicular

"P" Series - Pedestrian

"X" Series - Architectural Exterior

"A" Series - Architectural Interior

A separate signage master plan guidelines booklet prepared as part of the Facilities Master Plan provides key information for signs in each of the four categories as well as detailed lists of recommended signs. These initial elements can be expanded into every sign type utilized on campus.

The program can be introduced incrementally as new construction and revitalization takes place.

Vehicular, Roadway and Parking Sign Components

Vehicular / Roadway / Parking Sign Types
"R" Series

Off-premise Directional	Parking Info / Area ID
Campus Roadway	Parking Rules and Regs
Street Signs	Disabled Access Parking

Pedestrian Signs and Map Components

Pedestrian Sign Types / Maps / Directories
"P" Series

Campus Maps	Directional Signs
Neighborhood Maps	Trailblazer Info
Digital Map Artwork	Disabled Access Routes

Architectural / Building Interior & Exterior Sign Components

Exterior Sign Types
"X" Series

Primary, Secondary and Tertiary - Bldg ID Signs

Exterior Room ID Signs

Disabled Access Info

Delivery / Bldg Hours

Restriction / Instruction

Operational Info Signs

Interior Sign Types
"A" Series

Building Directories and Floor Directories

Elevator / Stair / Access

Directional Signs

Room / Area ID Signs

Code, Regulatory and Life Safety

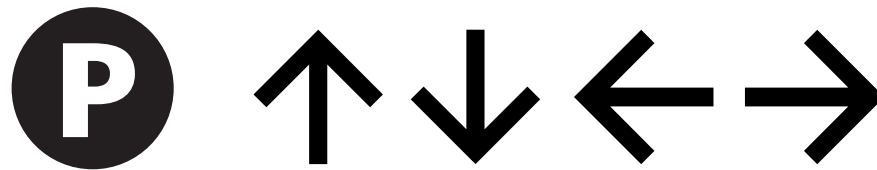abcdefghijklmno
pqrstuvwxyz
ABCDEFGHJKLMN
OPQRSTUVWXZ
0123456789!?'&

5

CAMPUS TYPEFACE

Stone Sans Semibold has been selected for legibility, style and conformance with ADA typographic guidelines.

CAMPUS SYMBOLS

Modern graphic symbols and arrows will be used to help simplify messages and provide clear and succint information.

International Symbol of Accessibility

No Smoking

Restrooms Men, Women, & Shared Gender

Telephone

100

NORTH WING
FACULTY OFFICE

100

Dr. Rita Cavin
Vice President
Student Learning

SIGN TYPE A1/00: Small Door ID

SIGN TYPE A4/00: Small Changeable Door ID

SIGN TYPE A7/00: RestroomID / Women

SIGN TYPE A8/00: Restroom ID / Men

SIGN TYPE A9/00: Restroom ID / Shared Gender

SIGN TYPE A23/00: ADA Entry / Directional

campus wayfinding and sign plan