

Board of Trustees Ventura County Community College District

Mary Anne Rooney
Chair

Larry O. Miller
Vice-Chair

Cheryl Heitmann
Trustee

Arturo D. Hernández
Trustee

Robert O. Huber
Trustee

Tanya Pulley
Student Trustee



James M. Meznick
Chancellor/Secretary to the Board

MINUTES FOR THE STUDY SESSION OF TUESDAY, JULY 15, 2006

CALL TO ORDER

The study session of the Board of Trustees of the Ventura County Community College District was held on Tuesday, July 15, 2006, in the Marriott, Ventura Beach, Ventura, California.

Roll Call

Board Members Present:

Mary Anne Rooney, Chair
Larry O. Miller, Vice-Chair
Cheryl Heitmann
Arturo D. Hernández
Tanya Pulley, Student Trustee

Absent

Robert O. Huber

Management Present:

James M. Meznick, Chancellor
Eva Conrad, President, Moorpark College
Ramiro Sanchez, Executive Vice President, Student Learning
Ray DiGuilio, Vice President, Business Services
Patricia Parham, Associate Vice-Chancellor, Human Resources
Carolyn Inouye, Director of Institutional Research

Faculty/Staff/Student Representatives:

Scott Corbett, Oxnard College Academic Senate President
Becky Hull, Ventura College Academic Senate President
Eileen Welser, Executive Assistant to the Chancellor

KH Consultants

Tom Greer
Peggy Edwards

CALL TO ORDER

Chair Rooney called the meeting to order at 8:16 a.m.

PLEDGE TO THE FLAG

Becky Hull led the pledge to the flag.

PUBLIC COMMENTS

There were no Public Comments.

OPEN STUDY SESSION

Board Planning Retreat

- **Board's Role in Planning**
- **KH Study**
- **Review and Development of Vision, Mission, and Themes**
- **Follow-up Activities**

Chair Rooney opened the Study Session at 8:20 a.m.

Mr. Greer indicated that the purpose of the study session was to discuss a process and timetable for the development of a Ventura County Community College District Strategic Plan for review and adoption by the Board. It was pointed out that the academic senate representatives were present and that they were welcome to provide input to the Board.

Mr. Greer reviewed the following Conceptual Strategic Planning Model:

Vision
External Environment – Internal Environment
Mission Values
Strategic Priorities
Strategic Development
Strategic Plan with Action Plans

Peggy Edwards gave a brief overview of the Ventura County Community College District *Market Assessment and Organizational Performance Review*. There was discussion regarding the priorities of the themes. Ms. Edwards distributed the *District Imperatives* and *Mission Statements*. The following themes were prioritized:

- Leadership
- Vision, Strategy and Marketing
- Community Interfaces
- Organization
- Human Resources
- Student Programs and Services

At 10:30 a.m. the meeting recessed and reconvened at 11:00 a.m.

There was discussion regarding the following priorities:

- Governance and Leadership
- Communication
- Vision, Values and Strategic Planning
- Institutional Effectiveness, Productivity, and Accountability

At 12:15 p.m. the meeting recessed and reconvened at 12:45 p.m.

CLOSE STUDY SESSION

At 3:15 p.m. the Study Session was closed.

Action Items

Trustees/Chancellor

- A-1 Adoption of Trustees District Vision, Mission, and Planning Themes.** This item was tabled by a motion from Trustee Miller and seconded by Trustee Hernández, and carried on a 4-0-1 vote, with Trustee Huber absent, to table the item until the next Board meeting. (Pulley – yes)

ADJOURNMENT

At 3:15 p.m. the meeting was adjourned.