CANDIDATE PLATFORM STATEMENT

Candidate required to submit electronic Platform Statement to Associated Students Election Ad Hoc Committee Chairperson (for Associated Students’ candidates) or Chancellor’s Designee (for Student Trustee candidates) prior to campaigning for viewing by student voters on election days. Candidates can prepare Platform Statements greater than one page in length.

Printed Name: Chelsea Vanicek
Candidate For: Director of Public Relations
Major: Political Science
Primary College: X Moorpark ___ Oxnard ___ Ventura

Note: Providing a photo is optional.

Questions:

What education, skills, or experience would you bring to this position?

In regards to education, I am currently a member of the Honors program, as well as a member of the Phi Theta Kappa Honor Society. Additionally, I have served as an ASB sophomore and junior delegate in high school through an intensive interview process, as
well as the elected ASB Secretary my senior year. As Secretary, I managed the ASB pages and accounts, recorded official Minutes, and publicized various school events including the election process, club sign-ups, and events such as Homecoming. As an officer, I also took on Chairman of Student Services, a standing board committee, in which I implemented beneficial proposals on behalf of the student body such as appeals to the dress code. Recently, I served as an intern for the Congressional campaign of Julia Brownley, in which I micromanaged various campaign tasks from voter registration, phone banking, and door-to-door canvassing, further enhancing my overall people skills, and allowing me to become a more innovative and experienced leader.

Describe specific goals, ideas, or programs you would strive to implement if elected to this position.

If elected, I would raise awareness of Associated Students by holding informational check-in booths to advertise the organization, answer general student questions, and create a system in which students can freely voice their opinions and ideas to improve student/campus life in “Opinion Boxes” located outside the AS Office. Additionally, I would create and publicize the Moorpark College Associate Student accounts for Twitter and Instagram, uploading pictures and advertising upcoming events. Throughout this process, I would strive to improve school spirit by hosting free student raffles such as apparel giveaways for specific Spirit Week days, discounted sports game tickets, and even designated face painting booths prior to sports games. Moreover, if elected, I would prioritize effective and innovative ways of communication with the student body for various school events, and be open to new ideas students may want to help implement on campus.

Signature: Chelsea Vanicek Date: 4/13/15