



VENTURA COUNTY COMMUNITY COLLEGE DISTRICT
DISTRICT ADMINISTRATION CENTER

INSTITUTIONAL RESEARCH ADVISORY COMMITTEE

OCTOBER 14, 2015

8:30 AM – 9:30 AM ➤ VC MCW-312

MEETING NOTES

Attendance: April Doud, Connie Baker, Cynthia Herrera, Dave Fuhrmann, John Cooney, Lisa Putnam, Michael Callahan, Mike Rose, Pamela Yeagley, Phillip Briggs

1. Review Meeting Notes of 9/10/15
The notes were approved.
2. Tableau at VCCCD
Dave gave an overview of Tableau. It is the number one rated tool for researchers and is easy to use. Moorpark currently has four licenses. The need for a data warehouse was discussed with the idea of first building the data warehouse and then adding data mart subsets. Feedback is needed from the colleges as to the different needs. The structure would include both Tableau and Argos. Argos is more of a programmer's tool while Tableau is more of a researcher's tool. The licensing costs are higher since it is a user based cost structure.
3. Demo of Tableau – Time Certain 9:00 AM (WebEx Info Emailed to Committee)
After the demo, the group agreed that Tableau is the right tool. Limiting the number of licenses to only the data staff was discussed. April shared some of what she has already done in Tableau.
4. Gainful Employment Update
The Gainful Employment data was submitted and two of the three colleges, VC and MC, received notifications that they were out of compliance. It was noted that over half of the colleges in California were out of compliance. After determining what caused the out of compliance, the needed corrections are being addressed by Financial Aid staff and other staff such as John. It is hoped that by the next meeting, there will be a positive report. The group will focus on what the process should be for next year's reporting. This will be discussed with the college Presidents, with Financial Aid staff included. At some point in the future, there will be a new feature added to Banner that will assist with Districts that have multiple colleges.
5. Student Perception Survey – Continued Discussions
The results of the data analysis will need to be presented to DCAP. Rupinder has shared the links to the on-ground results. The translation of the handwritten answers is the second piece. There is a demo of the Class Climate additional modules on Friday. It will be recorded and Dave will distribute to those who are interested. After the demo it will be determined if it is beneficial to add additional

modules and if so, funding sources can be explored. The addition of scan stations and licenses could be bundled with any addition of modules. The group discussed rewording some of the questions on the survey. The survey is not expected to be given again until spring 2017 which allows the opportunity to refine the questions and structure. Going forward, the plan is to distribute the survey every other year.

6. 2015 Scorecard Board of Trustees Interaction

Proof of Board interaction needs to be submitted by March 15 in order to be compliant. The target is to present the scorecard to the Board at the January meeting and at the latest, the February meeting. The group discussed preparing the college Presidents for the presentation.

7. Other Business

- Cynthia Herrera has joined the committee.
- Connie made a recommendation to add an instructional data tech to the membership of the committee in the Participatory Governance Decision-Making Handbook.

8. Next Meeting

The next meeting is scheduled for Friday, November 13. The group will discuss possibly moving the regular meetings to Fridays.