



VENTURA COUNTY COMMUNITY COLLEGE DISTRICT
DISTRICT ADMINISTRATION CENTER

INSTITUTIONAL RESEARCH ADVISORY COMMITTEE

NOVEMBER 12, 2014

8:30 AM – 9:30 AM > VC MCW-312

MEETING NOTES

Attendance: Connie Baker, Michael Callahan, John Cooney, Dave Fuhrmann, Lisa Hopper, Mike Rose

Guests: Lisa Putnam, David Keebler, Patrick Jefferson, Lori Bennett, April Hunt, Karen King (SIG), David Gilmore (SIG)

1. Review Meeting Notes of 10/27/14
The notes were approved.
2. Enrollment Management Report and Argos
The consultants from Strata Information Group who will be assisting with the Argos project were introduced. The Enrollment Management report will be one of the first reports that will be developed. The goal is to have a common report that encompasses the needs of all three campuses. The report was reviewed and discussed in detail. John will meet with Lisa P. to discuss the 'what if' columns. The costs section was discussed and it was suggested to use other reports for this area and to use the Enrollment Management report for FTES and productivity. It was also suggested that the 'what ifs' should be more robust and that the costs columns would be helpful to the Deans and VPs. Lisa H and Lisa P will meet with Mike R and Dave K to discuss the needs in this area further.
3. Perceptions Survey - Input From DCAP
DCAP has specified that the survey should be distributed on-ground and online. There is a higher response rate with the on-ground surveys and some students are only enrolled in online classes. The timing of the survey was discussed and it was decided that spring would be preferred, giving students a longer period of time to have experienced college life at VCCCD. A draft will be presented to DCAP in January for approval. There are new scanners and printers at each campus that can be used in addition to the ones located at the DAC. The survey questions were discussed including adding one to determine if the student is in a particular program. Before the next meeting, the group will review the survey from two surveys before; it will be finalized at the next meeting, and Dave will forward to DCAP.
4. Linked Learning Post-Secondary Partner Request
The group discussed and it was felt that the request was not specific enough to make any decisions. Dave will set up a phone conference meeting for next week.
5. Other Business

There was no other business.

6. Next Meeting
The next meeting is scheduled for December 10.